

create
direct 
deliver

20
27

**Kick Start your Back-to-school
ordering for smarter on-time
delivery with confidence.**




weareco
smart clothing company

together wear [school.work.play](https://www.school.work.play)

Back-to-School 2027

Planning ahead has never been more valuable. To support your 2027 Back-to-school uniform readiness, Weareco is offering a series of early order advantages designed to secure pricing, guarantee supply, and simplify your order planning.

Lock In Price Period

1 April – 8 May 2026

Confirm your Indent Order by 8 May to:

- Secure current pricing on your existing uniform lines prior to EOFY.
- Priority delivery by 31 October 2026
- Protect your school community from future cost increases
- This is the most effective way to ensure continuity, margin confidence, and supply certainty for your school-run uniform shop.

Lock-in price expires 8 May, orders beyond this date may be subject to price increase affected by global material increases. See Full Terms and Conditions and Weareco's pricing policy for more information.

The Early Advantage – Save 7.5%

A small deposit now. A smarter saving later.

Place your order by 8 May, Confirm your Order by 15 May, Pay your 30% deposit by 15 June to save 7.5% on your entire B2S Indent Order.

- Priority delivery by 31 October 2026
- Protect your school community from future cost increases
- This is the most effective way to ensure continuity, margin confidence, and supply certainty for your school-run uniform shop.

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B2S January 2027 Priority Indent Order Window

When you place your Back-to School Indent order by 31 July to plan ahead for 2027 Back to School;

- Secure January delivery prior to Back to School
- A simple step now that ensures a smart start to the school year.

Indent pricing beyond 8 May, may be subject to price variances due to global market changes and variances. Full Terms and Conditions and Weareco's pricing policy for more information.

Get ahead of seasonal demand.

Place your school Winterwear order by 4 September to plan ahead for Winter 2027;

- Secure April delivery prior to Winter kicking in.
- Ensure a smart seasonal start ahead of the winter rush.

Indent pricing beyond 8 May, may be subject to price variances due to global market changes and variances. Full Terms and Conditions and Weareco's pricing policy for more information.

Our team is ready to support you in reviewing your requirements and confirming your order schedule for 2027, please connect with your regional Account Executive or email us at sales@weareco.com.au, or Phone 07 3253 3100.

1 April – May 8, secure pre-EOFY pricing on existing uniform lines.



Confirm your order by 15 May, pay your deposit by 15 June to save 7.5% and secure on-time delivery in Term 4.



Stay ahead of the bell and order current or new Summer Indent items by 31 July.



Order new school accessories (headwear, socks and backpacks) by 14 August.



Secure your seasonal Winterwear April delivery by 4 September.



Finalise your 2027 teamwear and leaver garment designs by 18 September.



Discount applies to all Indent items only, not including holding stock and additional orders placed after 8 May 2026. Minimum spend of \$10,000 applies. For full terms and conditions visit www.weareco.com.au

45 years of uniform excellence, grounded in the same Australian - made integrity.

Est. 1979

From concept to classroom

Allow 18-20 Weeks

Our approach to developing new school uniform concepts combines thoughtful design, performance-led fabric innovation, and disciplined timelines to ensure a seamless on-time outcome. We begin with a collaborative design phase, aligning with the school's brand identity and practical requirements to create a modern, cohesive uniform range. Our in-house product development and pattern-making team are experts in careful fabric selection and style refinement—evaluating durability, comfort, sustainability credentials while introducing enhancements such as improved breathability, stretch, and easy-care finishes.

Where fabric changes are proposed, to maintain delivery confidence for Back-to-School, we recommend initial concept presentation within 2–3 weeks of project commencement, followed by first sample development within 4–6 weeks, and final approval samples by 8–10 weeks. This structured sampling schedule allows adequate time for feedback, adjustments, and production readiness, ensuring a high-quality, future-ready uniform range is delivered on time.

May 29

Brief your new range and style vision to your Account Executive for range development and sample approval by 29 May in time for B2S 2027 delivery.

Making a fabric switch in 2027? Sustainable alternatives like Bamboo Blend Polo's and Shirting can take a little longer - order by June 30 for B2S 2027 Delivery.

June 30

Sept 18

Brief your new sublimated polo or teamwear design concept to designdesk@weareco.com.au for sample approval by 18 September for B2S 2027 January Delivery.

